



St. Patrick's- St. Brigid's Church

216 N. Lowell Ave - Syracuse, NY 13204 - (315) 475-2185

September 5, 2019

Mr. John Kearns
President
John Kearns & Associates
3959 North Buffalo Road
Orchard Park, NY 14127

Dear Jack,

I want to thank you and your firm for your professional guidance in our very successful Church Restoration Campaign. We selected John Kearns & Associates based on the strong recommendations from several other Pastors. Needless to say we made the right choice with Kearns & Associates. At a time when there could be some trepidation about raising funds we raised more than three times our offertory and comfortably exceeded our \$1million goal.

This success in part is the result of your personal interest and caring guidance throughout every phase of the campaign. I also appreciated your willingness to adapt your strategy and methods to fit this particular community. Although you relied on your thirty years of successful experience you did not insist on imposing a one-size-fits-all approach to our campaign. Each parish is unique, and I valued your sensitivity and adaptability to that reality.

Your participation in all of our key meetings and even attending our Masses to assist with the recruitment process was a sign of your dedication and commitment to St. Patrick and St. Brigid Parish. Additionally, we were very pleased with our on-site campaign manager who kept the entire project on track and running smoothly. This included preparing the well-designed materials and communications strategy that educated our parishioners on all aspects of the campaign and inspired their most generous support.

I firmly believe that this campaign has put our parish in a stronger position for the future. There is no doubt in my mind that our campaign was more successful than many people thought possible because of the expertise, professionalism and counsel of Kearns & Associates. Therefore, it is without hesitation that I highly recommend your firm to any other pastor, parish or organization that needs to conduct a campaign.

Sincerely,

Father Kevin Maloney, Pastor